

## POULTRY VALUE CHAIN

### OVERVIEW

- PIND's intervention in the poultry value chain focuses on driving policy reforms and improving the productivity/income of farmers through technological improvements, the adoption of good poultry practices (GPP), and support to chicken processing plants across the Niger Delta region (SDGs 1 & 2). To achieve this, PIND works with a network of support market actors - poultry service providers (PSPs), village-level dealers (VLDs), input companies, chicken processing plant owners, and other large buyers of poultry products - to improve access to information on good poultry practices, vaccines, and markets in the poultry sector.

### OBJECTIVES

- Policy reforms for the value chain
- Increase access to information on GPP
- Provide poultry farmers with access to technology and quality inputs such as day-old chicken (DOC) feed and vaccines
- Increase access to the market through support for chicken processing plants in the region
- Strengthen the relationship between farmers and market actors (PSPs, VLDs, input companies, large buyers, financial institutions, regulatory bodies, etc.)

### APPROACH

- PIND works with market actors (input companies, PSPs, VLDs, etc.) to provide information, training, and access to inputs through training and promotional activities. In addition, we support the setup of new processing plants and the strengthening of existing ones with upgrading plans to enable them off-take from poultry farmers.

### PRODUCTS & SERVICES DEVELOPED

- **The Poultry Service Providers Model** strengthens the services market to ensure access to quality information on good poultry practices and quality inputs to farmers.
- **Vaccine VLDs Model** ensures access to quality vaccines to farmers at the village level and in hard-to-reach communities.

### STRATEGIC TARGETS

- Reach 35,000 poultry farmers
- 25,000 farmers experience an increase in income by NGN 8.5 billion
- Create 8,000 jobs
- Leverage NGN 5.1 billion in investments
- Achieve a 40% gender target
- 200 market actors/service providers engaged to facilitate training actively and supply improved stems and farm inputs and 40% gender target

### OPPORTUNITIES

- There are over 900,000 poultry farmers in the Niger Delta region, with the majority of them requiring knowledge of good poultry practices and quality vaccines, feeds & DOCs. Therefore, there is a need to onboard more service providers and input companies to expand outreach to farmers.

### KEY ACHIEVEMENTS

- Onboarded two input companies and facilitated the training of 50 PSPs to drive the adoption of GPP among farmers.
- Expanded the vaccine VLDs model by training 26 more VLDs to drive access to improved vaccines amongst backyard and village poultry farmers.
- Supported the establishment of three new chicken processing plants and strengthened four existing ones, including facilitating linkages to farmer groups.
- Established a sustainable services market for information on GPP and quality vaccines driven by PSPs and VLDs working with input companies.
- We also established processing plants, which led to better linkages between processors and farmers. As a result, over 17,228 farmers increased their income by 40 percent, leading to 7,530 new jobs.
- 29,700 farmers reached with information on good poultry practices, linkages to market & finance.
- 41 service providers/VLDs established and actively facilitated training and supply of improved vaccines to farmers.
- NGN 8.5 billion net attributable change in income from farmers' increased productivity.
- NGN 4.1 billion worth of investment leveraged from poultry farmers who adopted improved poultry practices.

### PARTNERS

- TURNER RIGHT NIGERIA LIMITED ● ZIOTIS ● ZYGOSIS NIGERIA LIMITED
- CHI FARM LIMITED ● GRAND CEREALS ● FDH AGRO VET NIGERIA LIMITED