



FOUNDATION FOR PARTNERSHIP INITIATIVES IN THE NIGER DELTA

ADVOCACY

OVERVIEW

- PIND facilitates and influences the development of public policies intending to drive equitable, inclusive, and sustainable economic growth.

The principal focus of the advocacy project is to work with businesses, government agencies, and institutions operating in the Niger Delta to promote, inform and influence policies and approaches that foster productivity increases, inclusiveness, and equitable economic opportunities for all (SDG 8).

OBJECTIVES

- PIND's overarching objective for advocacy is to analyze, inform, and influence policies and practices to achieve inclusive, sustainable, and diversified economic growth; and address constraints to lasting peace in the Niger Delta.

APPROACH

- PIND has a targeted approach to help governments, investors, development partners, and the public by fostering understanding and awareness about the nature and consequences of development problems facing the region and insight into solutions to tackle them. We establish a robust partnership, collaboration, coordination, and shared learning culture for better project impacts, better use of resources for development, and investments to address the region's economic growth constraints.

We create opportunities for dialogue, reflection, and debates to support the region's ongoing and future economic growth initiatives. Our approach deploys government engagement, research, stakeholder profiling, mapping and analysis, policy briefs and advisory, development dialogue, development map, and social media messaging/blogging through NDLink, our online advocacy platform that hosts a virtual library of development resources.

PRODUCTS & SERVICES DEVELOPED

- NDLink:** In 2020, Google ranked it as the sixth top referring site in the region. It provides insightful information and fosters virtual discourse, especially during the emergence of COVID-19.
- Symbiotic Public-Private Partnerships (PPP):** Canvassed and brokered PPP opportunities to increase production through out-grower models and increase wealth for the smallholder farmers in Delta State and Edo State.
- Policy Decisions Roadmap for Abia State Government:** Designed a 30-year development plan.

STRATEGIC TARGETS

- The enactment & implementation of key legislations/policies against illegal levies and multiple taxations on small businesses and for increased access to arable land for smallholder farmers
- The state's adoption of peacebuilding policies for conflict management; raising of USD 17.5 million for new development projects
- Achieve a 40% gender target.

OPPORTUNITIES

- PIND is proud of our decade of regional expertise and grassroots field-based intelligence in analyzing socioeconomic data for sectors, communities, and states.
- Our highly resourced technical experts and tested and proven economic development models for impact are offered for adoption by public-, private, and third-sector leaders and partners.

PIND'S INVESTMENTS

- PIND has invested over NGN 793 million to implement development initiatives in the Niger Delta.

KEY ACHIEVEMENTS

Over the years, we have embarked on and achieved the research, analysis, and support of business development, business-enabling environments, long-term development planning, policy development, sector plans, and youth development:

- Our economic development models have been adopted by partners in government, private, and nonprofit sectors.
- Supported the development of agriculture policy in four states; produced investment readiness report in one state; and supported long-term development plans in four states.
- 88 policy papers, policies, and plans produced and delivered towards engendering enabling environments for development.
- 20 policy briefs produced and published.
- 4,000 strategic stakeholders engaged directly.
- 15 million people reached with development resources and information via NDLink.
- 36,134 development resources downloaded.
- 16.7 million visitors to the NDLink website; this has increased the availability of information and data on the Niger Delta's needs, challenges, development priorities, and opportunities.

PARTNERS

- State Governments
- Development Bank Of Nigeria
- Bank Of Industry
- Enyimba
- Crescendo
- Civil Society Organizations
- And Private Sector Companies

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