

OVERVIEW

PIND's intervention in the poultry value chain focuses on driving policy reforms and improving the productivity/income of farmers through technological improvements, the adoption of good poultry practices (GPP), and support to chicken processing plants across the Niger Delta region (SDGs 1 & 2). To achieve this, PIND works with a network of support market actors - poultry service providers (PSPs), village-level dealers (VLDs), input companies, chicken processing plant owners and other large buyers of poultry products - to improve access to information on good poultry practices, vaccines, and markets in the poultry sector.

OBJECTIVES

- Policy reforms for the value chain
- Increase access to information on GPP
- Provide poultry farmers with access to technology and quality inputs day-old chickens (DOCs) feed, and vaccines
- Increase access to the market through support to chicken processing plants in the region
- Strengthen the relationship between farmers and market actors (PSPs, VLDs, input companies, large buyers, financial institutions, regulatory bodies, etc.)

APPROACH

PIND works with market actors (input companies, PSPs, VDLs, etc.) to provide information, training, and access to inputs through training and promotional activities. In addition, we support the setup of new processing plants and the strengthening of existing ones with upgrading plans to enable them off-take from poultry farmers.

PIND'S INVESTMENT

Since 2014, about NGN 40 million has been invested in strengthening market systems and expand outreach to farmers in the sector

PRODUCTS & SERVICES DEVELOPED

- **Poultry Service Providers Model** strengthens the services market to ensure access to quality information on good poultry practices and quality inputs to farmers
- **Vaccine VDLs Model** ensures access to quality vaccines to farmers at the village level and in hard-to-reach communities.

STRATEGIC TARGETS

- Reach 30,000 poultry farmers
- Create 4,000 jobs
- Increase total income by NGN 7.5 billion
- Create 4,000 jobs
- Leverage NGN five billion in investments
- Achieve a 40% gender target

OPPORTUNITIES

There are over 900,000 poultry farmers in the Niger Delta region, with the majority of them requiring knowledge on good poultry practices and quality vaccines, feeds & DOCs. Therefore, there is a need to onboard more service providers and input companies to expand outreach to farmers.

KEY ACHIEVEMENTS

PIND onboarded two input companies and facilitated the training of 38 PSPs to drive the adoption of GPP amongst farmers. We expanded the vaccine VDLs model by training 12 more VDLs to drive access to improved vaccines amongst backyard and village poultry farmers. We supported the establishment of three new chicken processing plants and strengthening three existing ones, including developing out-grower schemes and linkages to farmer groups.

PIND established a sustainable services market for information on GPP and quality vaccines driven by PSPs and VDLs working with input companies. We also established processing plants leading to better linkages between processors and farmers. As a result, over 5,000 farmers increased income by 40 percent leading to 1,001 new jobs

- 12,711 farmers reached with information on good poultry practices, linkages to market & finance
- 38 service providers/VDLs established and actively facilitating training and supply of improved vaccines to farmers
- NGN 4.9 billion net attributable change in income for 8,055 project beneficiaries
- NGN 3.2 billion worth of investment leveraged from the public and private sector
- 1,702 full-time equivalent (FTE) jobs created