

OVERVIEW

PIND's cassava value chain (VC) aims to coordinate actors, build technological capacity, improve productivity, and create market linkages to guarantee increased income and jobs in line with SDGs 1, 2 & 8. We are strategically located, given that Nigeria is the largest producer of cassava with an annual average of 59 million metric tons. The Niger Delta region is contributing a third of the total national output. The number of people dependent on cassava for food and income in the region places the value chain at the core of our intervention efforts.

OBJECTIVES

- **Increase productivity to meet the growing demand** for food products and connecting competitive processors to highly productive farmers, resulting in increased income for farmers
- **Strengthen coordination and relationships** between market actors for access to inputs and services and finance for increased performance
- **Promote improved technological capacity**, high yielding, disease-resistant cassava varieties, and good agronomic practices

APPROACH

- **Proactive engagement with market actors** (input companies, seed entrepreneurs, agro-dealers, farm service providers (FSPs), and research institutions) to provide aggregation, improve adoption, provide information, training, and access to quality inputs through demonstration of improved practices
- **Strong advocacy work** where we facilitate and influence public policies and VC reforms intending to drive equitable, inclusive, and sustainable economic growth

PIND'S INVESTMENT

About NGN 284 million invested in strengthening market systems and expanding outreach to farmers since 2012

PRODUCTS & SERVICES DEVELOPED

- **The institutionalization of Cassava Seed Entrepreneurs (CSEs)**: involved in stem multiplication to increase the availability of improved stem varieties; the administration of outgrower scheme clusters to link farmers to credible aggregating companies for industrial processing; and the creation of a scalable, optimized model
- **Sombreiro Kapital (SK)**: Has created a credit system for farmers with a single-digit interest rate, thereby allowing greater access to funds for the VC development

STRATEGIC TARGETS

- **90,000 farmers** targeted for information and training
- **NGN 8.348 billion net attributable change in income** for 72,000 project beneficiaries
- **NGN 7.507 billion worth of investment** to be leveraged from public and private sector
- **Create 3,000 full-time equivalent (FTE) jobs**
- **200 market actors/service providers** engaged to facilitate training actively and supply improved stems and farm inputs and
- **40% gender target**

OPPORTUNITIES

- Increased investment in cassava VC is one of the surest ways of improving livelihood through jobs and increased income for farmers.
- Greater market access through effective coordination, clustering for aggregation, technological improvements, processing dried cassava chips used for animal feed, ethanol production, paints, pharmaceuticals, sweeteners, and other high-value products

KEY ACHIEVEMENTS

PIND has improved cassava VC coordination, supported the administration of an evolving commercial seed system, and created better linkages between major input companies and local agro-dealers. Furthermore, we established a support market for information and quality inputs and services led by input companies, agro-dealers and FSPs. Two of PIND's productivity-based interventions--involving the demonstration plot intervention and access to improved cassava stem varieties--are being escalated and implemented. Additionally, we have achieved two successful MoUs signed and operating with investors for implementation of outgrower/aggregation scheme in Edo and Delta states. Furthermore, we work with SAEL Global, Shine Bridge Global, and Dufil to cluster farmers into our Cassava Outgrower/aggregation scheme for industrialization and access to markets.

- **NGN 7.432 billion net attributable change in income for 37,634 farmers**
- **NGN 2.047 billion worth of investment** from public and private sectors leveraged
- **46,389 farmers reached with information and training**, through demos and other outreach programs to increase productivity
- **2,358 FTE jobs created; 135 market actors/service providers put in place** actively facilitating training, supply of improved stems, and farm inputs to farmers

PARTNERS INCLUDE BASICS II, BAYER, DUFIL, HARVEST FIELD, IITA, JUBAILI, NRCRI, SAEL GLOBAL, SARO, SHINEBRIDGE GLOBAL, CHC GLOBAL