

## OVERVIEW

PIND facilitates and influences the development of public policies intending to drive equitable, inclusive, and sustainable economic growth. The principal focus of the advocacy project is to work with businesses, government agencies, and institutions operating in the Niger Delta to promote, inform and influence policies and approaches that foster productivity increases, inclusiveness, and equitable economic opportunities for all (SDG 8).

## OBJECTIVES

PIND's overarching objective for advocacy is to analyze, inform, and influence policies and practices to achieve inclusive, sustainable, and diversified economic growth; and address constraints to lasting peace in the Niger Delta.

## APPROACH

PIND has a targeted approach to help governments, investors, development partners, and the public by fostering understanding and awareness about the nature and consequences of development problems facing the region; and the insight into solutions to tackle them. We establish a culture of robust partnership, collaboration, coordination, and shared learning for better project impacts, better use of resources for development, and investments to address constraints to economic growth in the region. We create opportunities for dialogue, reflection, and debates to support ongoing and future economic growth initiatives for the region. Our approach deploys Government engagement, research, stakeholders profiling, mapping and analysis, policy briefs and advisory, development dialogue, social media messaging/blogging through NDLink (our online advocacy platform, established in 2014), virtual library of development resources on NDLink, and development map.

## PIND'S INVESTMENTS

PIND has invested over NGN 793 million to implement development initiatives in the Niger Delta.

## PRODUCTS & SERVICES DEVELOPED

- **NDLink:** In 2020, it was ranked by Google as the sixth top referring site in the region. It provides insightful information and fosters virtual discourse, especially during the emergence of COVID-19
- **Symbiotic Public-Private Partnerships (PPP):** Canvassed and brokered PPP opportunities to increase production through outgrower models and increase wealth for the smallholder farmers in Delta State, and Edo State
- **Policy Decisions Roadmap for Abia State Government:** Designed a 30-year development plan

## STRATEGIC TARGETS

- **The enactment & implementation of key legislations/policies against illegal levies and multiple taxations on small businesses and for increased access to arable land for smallholder farmers**
- **The state's adoption of peacebuilding policies for conflict management; raising of USD 17.5million for new development projects**
- **Achieve a 40% gender target.**

## OPPORTUNITIES

PIND is proud of our decade of regional expertise and grassroots field-based intelligence in analyzing socioeconomic data for sectors, communities, and states.

Our highly resourced technical experts, tested and proven economic development models for impact are offered for adoption by public-, private, and thirds-sector leaders and partners.

## KEY ACHIEVEMENTS

Over the years, we have embarked on and achieved the research, analysis, and support of business development, business-enabling environments, long-term development planning, policy development, sector plans, and youth development:

- Our economic development models have been adopted by partners in government, private and nonprofit sectors
- **Supported the development of agriculture policy in four states; produced investment readiness report in one state; and supported long-term development plans in four states**
- **88 policy papers, policies, and plans** produced and delivered towards engendering enabling environments for development
- **20 policy briefs produced and published**
- **4,000 strategic stakeholders engaged directly**
- **15 million people reached** with development resources and information via NDLink
- **NGN 17.9 billion leveraged** into the agriculture and enterprise sector for innovations and business growth
- **36,134 development resources downloaded**
- **16.7 million visitors to the site;** this has increased the availability of information and data on the Niger Delta's needs, challenges, development priorities, and opportunities