



## FOUNDATION FOR PARTNERSHIP INITIATIVES IN THE NIGER

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Request for Applications – Internship to support Communications Unit (Field Office)

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### BACKGROUND

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The Foundation for Partnerships Initiatives in the Niger Delta (PIND Foundation) is a non-profit foundation that promotes peace and equitable economic growth in Nigeria's Niger Delta region through multi-stakeholder partnerships. This work is funded with the support of the esteemed partners and collaborators. PIND works in concert with Washington DC-based Niger Delta Partnership Initiative (NDPI) Foundation.

The Foundation also works closely with numerous partners to implement collaborative market-based, community-owned programs to mitigate conflicts and boost economic opportunities for local businesses, ensuring that economic progress occurs in a systemic, inclusive, and sustainable manner, and has projects spanning the nine states in the region: Abia, Akwa Ibom, Bayelsa, Cross River, Delta, Imo, Ondo and Rivers, with special focus on the underserved and hard to reach coastal communities of the region that are most forgotten in development programming.

PIND strongly believes that no single organization can solve the complex and interconnected development challenges in the Niger Delta. Since 2010, PIND and partners have been contributing to strengthening and stabilizing the region by reducing poverty, powering coastline communities, nurturing youth employment, fostering stability, and enabling development.

The Foundation established an internship program to allow students and young graduates to develop their professional interests and capacity in their chosen career paths in fields related to PIND's programs and operations. The internship provides opportunities to share ideas and have exposure to PIND's programs and projects, with the following key learning goals:

- Learning how theoretical knowledge gained is applied in a practical professional setting
- Providing interns with an enriching professional work environment within PIND that would help career directions/decisions.

### PROJECT BACKGROUND

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PIND's communication activities aim to increase the visibility of the Foundation by getting people to know about PIND, talk about PIND, and engage with PIND to strengthen its reputation and attract target stakeholders to



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support PIND's cause, partner with PIND, fund PIND's programs and replicate PIND's proven models.

The communications unit also supports PIND's projects with targeted communications to enhance the Foundation's reputation, create more awareness around our interventions, share success/impact stories, and influence key stakeholders to enable it to stimulate policies, practices, and investments that help reduce conflict and poverty in the Niger Delta. PIND's communications strategy involves contributing content for updating and maintaining the Foundation's website and social media platform and ensuring targeted knowledge dissemination related to achieving the Foundation's strategic goal.

The communications unit supports the Foundation's field project teams in meeting strategic goals and strengthens the PIND brand with key project stakeholders

### **PURPOSE OF THE ASSIGNMENT**

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The Intern shall provide technical support in the daily management and marketing of the PIND's social media platforms. The Intern will support PIND's field project activities aimed at removing constraints to economic development and peace in the Niger Delta region.

### **SCOPE OF LEARNING ACTIVITIES**

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The Intern will assist the Communications team as follows:

1. Create and disseminate content on all of PIND's social media platforms.
2. Social media management and engagement with targeted stakeholders and donors.
3. Digital and influencer marketing of all PIND's programs and knowledge products.
4. Website management and maintenance
5. Copy editing/writing
6. Graphic design
7. Photo and video editing

### **LOCATION**

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The Internship opportunity is at PIND's Economic Development Centre in Warri, Delta State.



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### COSTS

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The Intern will be remunerated in accordance with PIND's internship policy.

### DURATION

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It is expected that this assignment will run for a total of 12 months, starting from March 2024.

### QUALIFICATIONS

#### Knowledge, Skills & Qualifications

- A minimum of BSc/BA/HND in the relevant field of studies, with not more than two years post-graduation or two years post the National Youth Service (NYSC).
- Resident in the Niger Delta region.
- A self-starter with good time management, communication, and organizational skills.
- Must know about social media marketing and increasing online engagement and awareness.
- Must have knowledge of using photo and video editing tools.
- Demonstrated ability to work independently and as part of a team.
- Demonstrated ability to multi-task and keep to deadlines.
- Must be computer literate and understand essential MS Office tools and Google Products.
- Strong analytical and numerical skills.
- Strong writing and copy-editing skills.
- Knowledge of development issues in the Nigeria's and Niger Delta
- Graphic design and Content creation skills.

#### Experience

- Entry level.

### HOW TO APPLY

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Interested candidates should email the following documents to [internships@pindfoundation.org](mailto:internships@pindfoundation.org) with 'Communications Field Office Intern' as the email's subject, no later than February 16<sup>th</sup>, 2024.

1. Application letter of not more than two pages stating understanding of the assignment and



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suitability for the role. This should link to previous social media pages managed or graphics and editing portfolio.

### 2. Resume

Only shortlisted candidates would be contacted.

### **Non-Discriminatory Clause:**

PIND Foundation provides equal employment and engagement opportunities for all persons, vendors, and contractors. It prohibits unlawful discrimination and harassment in all aspects of a contractual engagement or employment because of age, sex, gender, marital status, disability, nationality, race, religion, or any other fact.

*The information provided and submitted is processed and safeguarded in line with PIND's Privacy Policy. For more information, visit - <https://pindfoundation.org/privacy-policy/>*



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