



Edo State Investment Portfolio (ESIP)

Close-out

2020 | MADE II Dissemination Event

Tuesday 28th January, 2020

Mansoor Raji



MARKET SYSTEM CHANGES



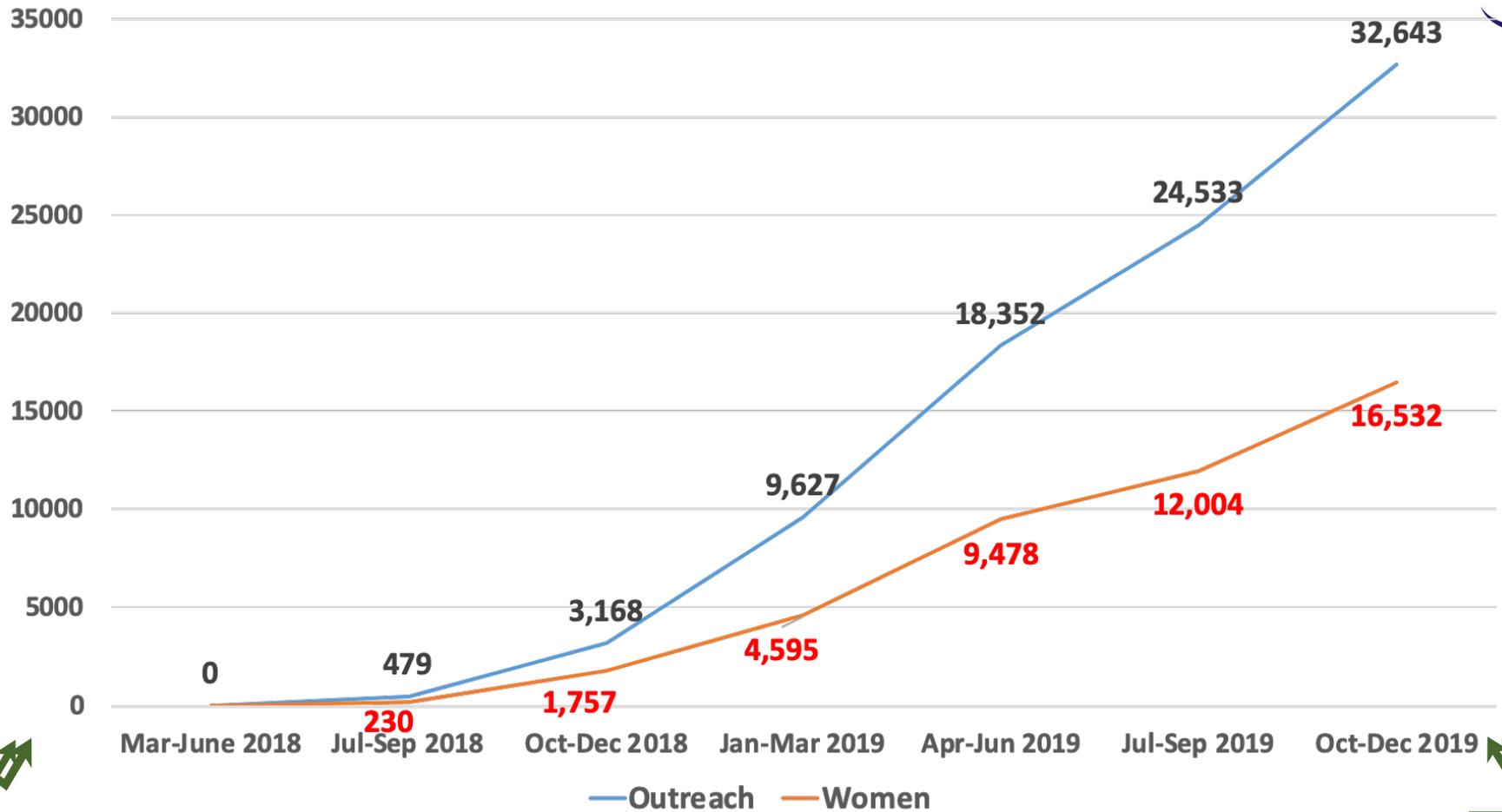
- Apiculture
 - Thrive Agric has provided a second round of funding to 40 beekeepers
 - ApSPs are commercializing trainings and expanding to more areas
- Feed Finishing
 - Animal Care providing good margins to Para-vets on sale of feeds
 - Over 1,500 livestock has been inducted and treated by Para-vets
- Micro-Retailing
 - More FMCGs such as Caraway and Olam showing interest in the intervention
- Skills Development
 - Amena academy placed 27 housekeepers and stewards trainees on jobs with Prestige Randheki and Edo Heritage hotels in Benin.
- Waste 2 Wealth
 - Edo indigenes now see waste aggregation as a business e.g Maria Etemire has collected 6 tons within one month.



ESIP RESULT



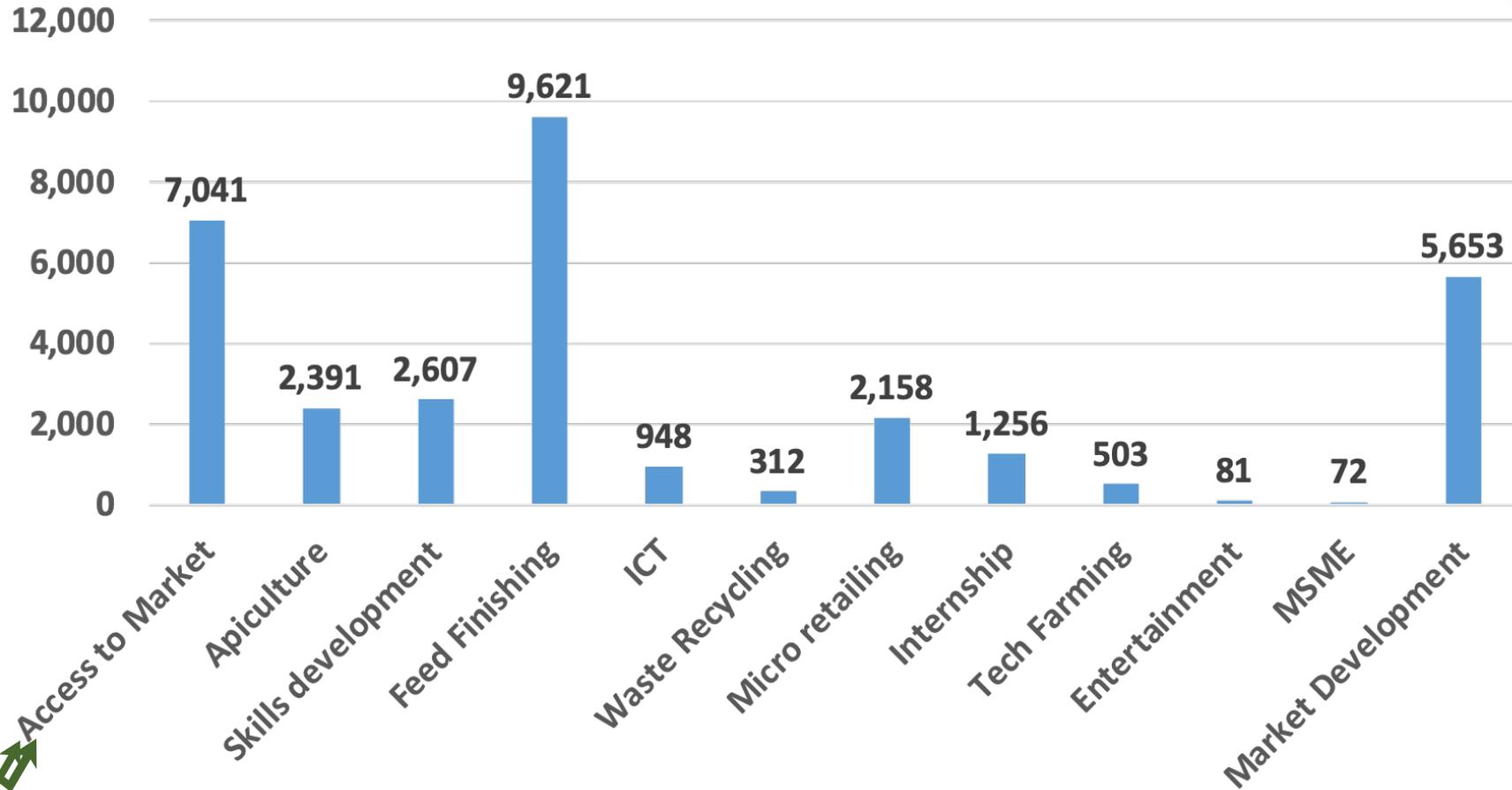
ESIP OUTREACH FROM MARCH 2018 – DEC 2019



ESIP RESULT



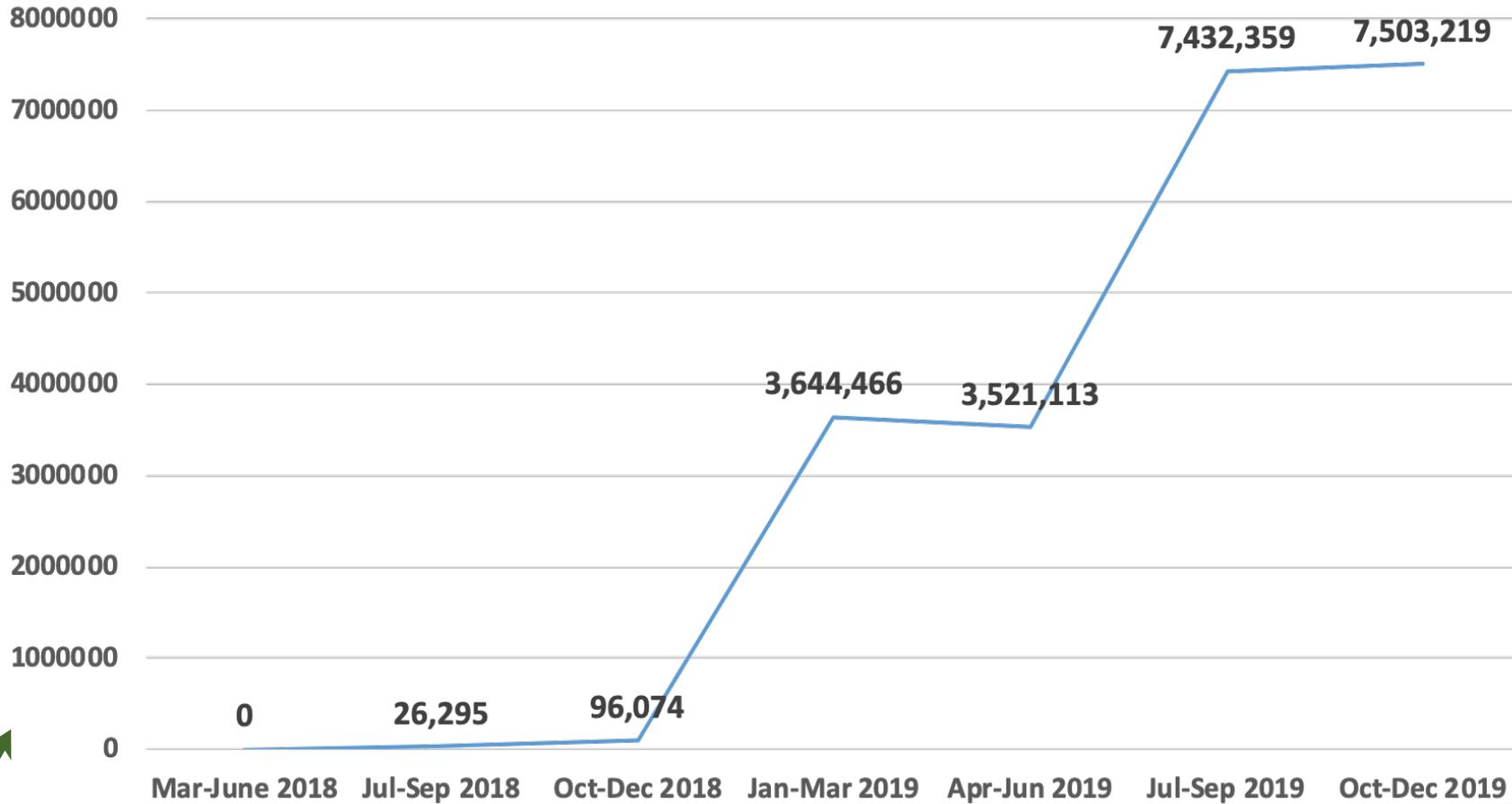
ESIP Outreach By Intervention



ESIP RESULT



INVESTMENT LEVERAGED FROM MARCH 2018 – DEC 2019



ESIP RESULT



ESIP Partners Lead firms and Service Provider by Interventions

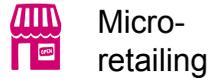


Novus Agro
Hills Harvest
Oklan Best
Elephant Group
Okomu Oil Palm Company
Asanita Agricultural Processing Company Limited

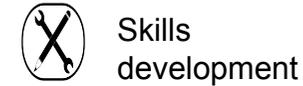


A & Shine Honey
Thrive Agric
Sehai Foods

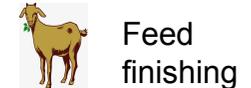
 Entertainment
Benin Film Academy
Prolens Movies
Edojobs
Directors' Guild of Nigeria



Unilever
Multi Pro
Reckitt & Benckiser
Paybyana



Amena Academy
Genius Hub
SEYP



Animal Care
Edo Exporter Cluster
Livestock 247



Natural Eco-capital
Kubsnoma Glory
Eco-connect



ESIP: Partners changing Programme delivery Approach

Building on comparative advantage & Commercial relationships



Demand driven skills training
& inclusive models



ESIP : Investment by addressing Supply problems



Investment in One Stop Grocery shop



Innovative Financing for beekeepers



ESIP: Stimulating Aspirational Opportunities



Opportunities in Hospitality Sector



Lessons Learned for Donors - ESIP



MSD approach effective to address underlying economic causes of illegal migration, which leads to human trafficking.



Very segmented target beneficiaries. Specific interventions for each:
Returnees, youth seeking aspirational jobs, poor families pushing children into economic emigration

Not just an economic solution. Need changed mindsets and behavior
Increasing the incomes of potential victims without meeting their perceived aspirations may simply increase the propensity to emigrate

Alignment with government priorities enhances the effectiveness ESIPO, EdoJobs, Wealth Creation, Human Trafficking Task Force, First Lady



Thank You

