Edo State Investment Portfolio (ESIP)

Overview + Lessons Learned

2019| Learning Event

Thursday 19th September, 2019

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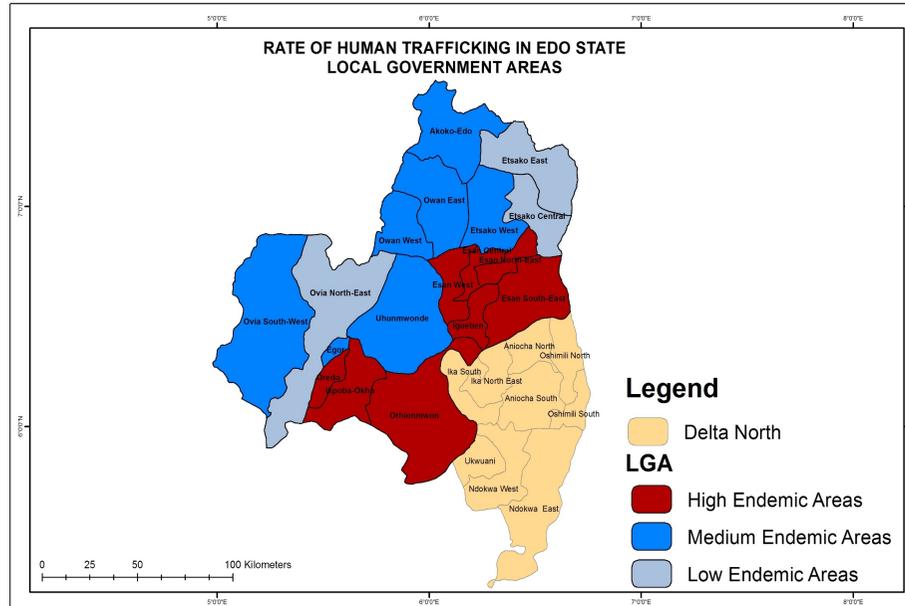
UKaid
from the British people

Increase Edo State's capacity to provide aspirational economic opportunities that can increase the incomes of returnees and PVHT,

…..and by doing so, reduce the incidents of irregular migration & human trafficking.

MADe
Market Development Programme
in the Niger Delta

RATE OF HUMAN TRAFFICKING IN EDO STATE
LOCAL GOVERNMENT AREAS

Akoko-Edo
Etsako East
Owan East
Etsako Central
Owan West
Etsako West
Esan North-East
Ovia North-East
Esan West
Esan South-East
Ovia South-West
Uhunmwonde
Igueben
Egor
Aniocha North
Oshimili North
Ika South
Ika North East
Aredo
Ipoba-Okha
Aniocha South
Oshimili South
Orhionmwon
Ukwuani
Ndokwa West
Ndokwa East

Legend

Delta North

LGA

High Endemic Areas
Medium Endemic Areas
Low Endemic Areas

0   25   50   100 Kilometers

Stimulating economic livelihood opportunities in aspirational sectors:

- Agribusiness
- ICT
- Entertainment
- Wholesale/Retail Trade
- Renewable Energy
- Fashion & Beauty
- Others

Outreach = 40,000

Increase Income = 30,000

Investments = £10 million

ESIP Overview

Inception Phase 2018

Vulnerable Group Assessment
Edo Economic Outlook & Investment Scan
Stakeholders Mapping & Capacity
Assessment
Sector Analysis
Edo LGA Mapping of Businesses and
Crops with Comparative Advantage

Pilot 2018-2019

5 Interventions + Initiatives

ICT

Exit 2020

2018

Intervention Design 2018

Access to market

Apiculture

Micro-retailing

Skills development

Feed finishing

2019

Scale–Up

+

Entertainment

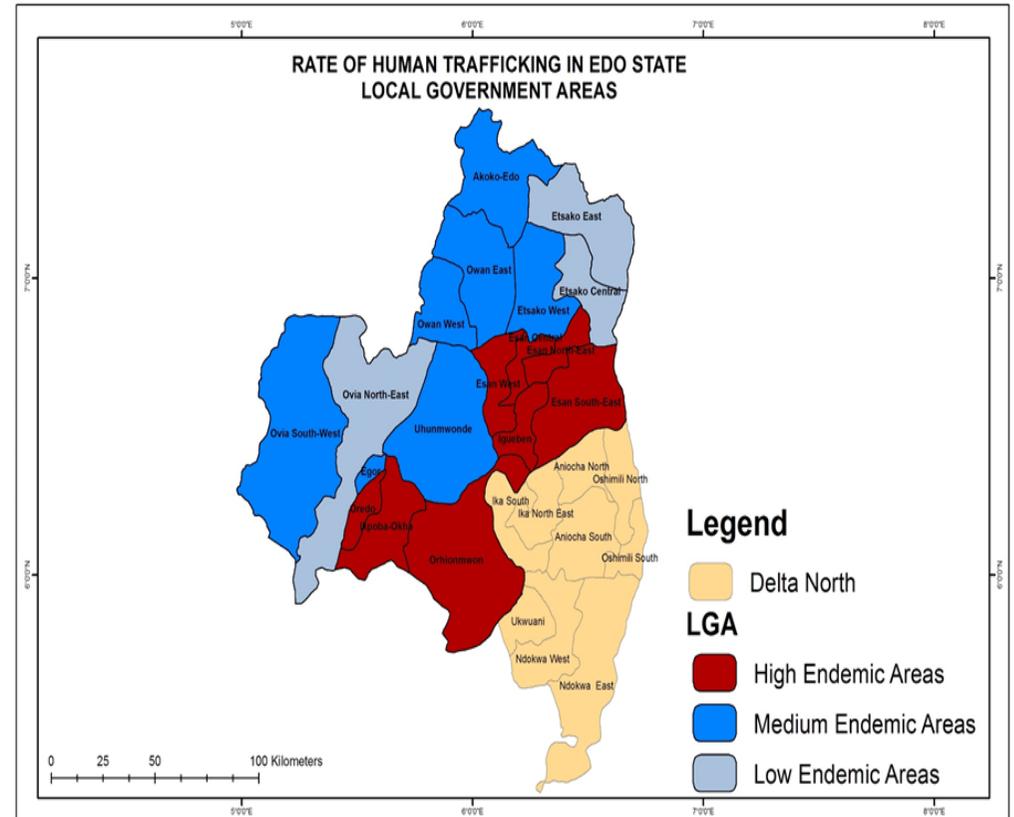Waste to Wealth

Segmentation by Target Demography & Geography

Returnees

PVHT

Vulnerable Households

RATE OF HUMAN TRAFFICKING IN EDO STATE
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Legend

Delta North
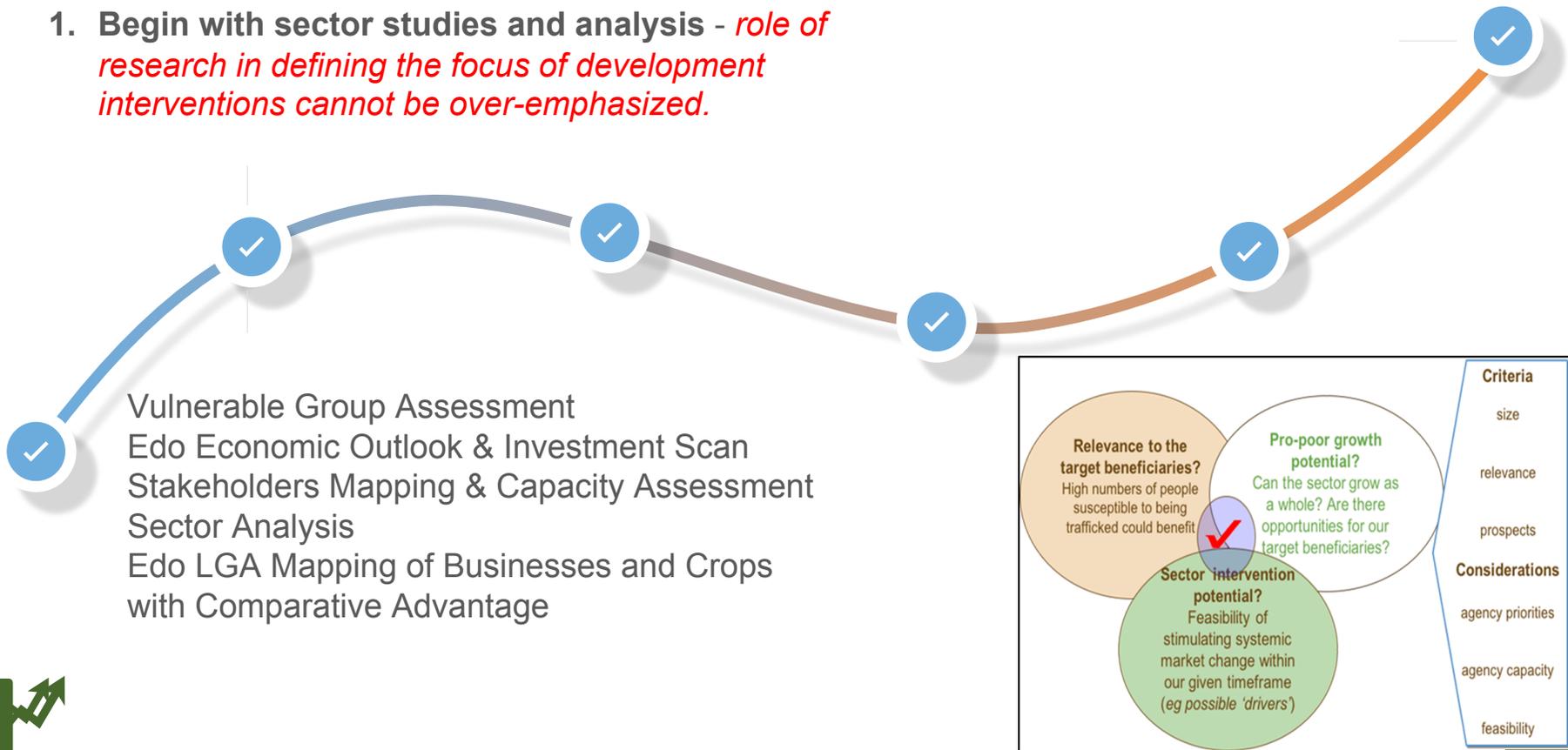
LGA

High Endemic Areas

Medium Endemic Areas

Low Endemic Areas

Programme Inception and Design

1. **Begin with sector studies and analysis** - *role of research in defining the focus of development interventions cannot be over-emphasized.*

Vulnerable Group Assessment
Edo Economic Outlook & Investment Scan
Stakeholders Mapping & Capacity Assessment
Sector Analysis
Edo LGA Mapping of Businesses and Crops
with Comparative Advantage

Programme Inception and Design

2. Demography and geography are important factors to consider in targeting potential victims of human trafficking, vulnerable households and returnees

Returnees

- Skills Devt (placement)
- Entertainment
- Waste to Wealth
- Agribusiness (tech, mechanized, value addition)

PVHT

- A2M
- Apiculture
- Feed Finishing
- Skills Devt.
- Micro-Retailing
- Entertainment
- Waste to Wealth

Vulnerable Households

- A2M
- Apiculture
- Feed Finishing
- Skills Devt.
- Micro-Retailing
- Noiler
- Entertainment
- Waste to Wealth

Programme Inception and Design

3. Increasing the incomes of potential victims without meeting their perceived aspirations may simply increase the propensity to emigrate using returns of their increased incomes.

Aspirational sectors: formal and non-formal sectors with employment and income-generation opportunities that are most attractive to returnees and potential victims of human trafficking.

How much increase income is aspirational

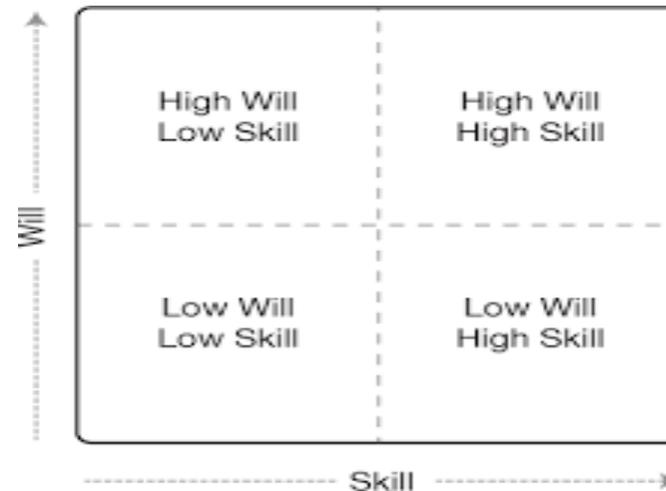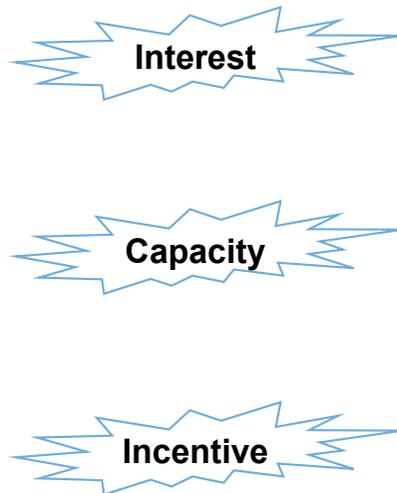**Opportunity to make foreign currency**

Ownership & Prestige

Programme Implementation

4. Choose partners with interest and willingness to adopt the market-based approach.

Interest

Capacity

Incentive

	High Will Low Skill	High Will High Skill
Will		
	Low Will Low Skill	Low Will High Skill

← ------------- Skill ------------- →

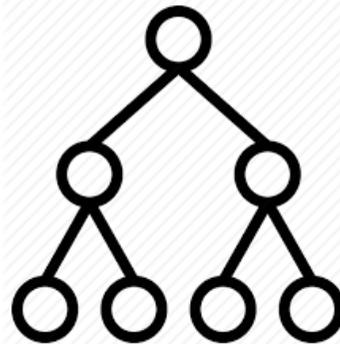**Programme Implementation**

5. Leverage on existing assets and capacities

6. Leveraging existing service producers through improved value propositions to take advantage of market opportunities

Programme Implementation

7. Promote collaborative learning with partners and continue to adapt business models and implementation strategies as appropriate

8. Strengthening capacity of CSOs and government agencies to adapt their interventions will bring greater scale