

# 2011: The Year in Review

Building Partnerships for the Future





# Commitment to Partnership and Involvement

The Foundation for Partnership Initiatives in the Niger Delta (PIND) is a nonprofit foundation established by Chevron Corporation to help improve the standard of living for the people of the Niger Delta region through dynamic, innovative programs and multi-stakeholder partnerships focused on poverty alleviation and the promotion of peace.

In 2010, Chevron established a US\$50 million fund that PIND will administer and coordinate to support a portfolio of strategic socioeconomic development programs and partnerships over a five year period (2010-2014). PIND funds projects in collaboration with a diverse collection of donor partners including bilateral and multilateral aid agencies, Nigerian federal and state government agencies, private companies, and foundations.

# A New Model for Social Investment

Central to all PIND programs is the understanding that research, economic growth, peace building and capacity building efforts are interlocking components necessary to ensure broad-based economic growth in the Niger Delta.

PIND works to develop sustainable solutions reached by a broad coalition of partners dedicated to improving the lives of the Niger Delta people by establishing large-scale, long-term programs focusing on four main areas:

- Economic development
- Capacity building
- Peace building
- Analysis and advocacy

# **Economic Development**

The economic development program aims to promote opportunities for pro-poor market development and employment generation in the Niger Delta. By working to sustainably address systemic market constraints, PIND project activities seek to improve market access for the poor and thereby promote economic growth that benefits the region's most disadvantaged people.

## Highlights

## Economic Development Center

- The Economic Development Center (EDC) in Warri, scheduled for completion by mid-2012, is key to all PIND economic development activities.
- Throughout 2011, substantial progress was made to complete the EDC, which will lead the design of PIND projects by serving as a research, information and training hub to support the development of micro, small and medium enterprises (MSME); conduct market research; design program interventions and facilitate market linkages.
- The center focuses on supporting all aspects of a project's life cycle – from the development of pilot projects through research and analysis, to their design and implementation, and finally to their active monitoring and evaluation.

### **Value Chain Analysis**

- Value chain analysis and development is a top priority for PIND as a way of increasing private-sector-led economic growth and employment.
- PIND conducted value chain analyses in 2011 for three agricultural commodity sectors – aquaculture, palm oil and cassava – which were used to identify and address key market constraints to unlock economic growth potential for the poor.
- To assist in this process, Development Alternatives Inc. (DAI) conducted training for PIND and its network of local partner organizations and consultants on effective methods for conducting value chain analyses. With this training, local partners gained a thorough understanding of how to properly identify growth potential in economic areas and improve market access for the poor. By forming into teams, local partners were engaged to participate in the three value chain studies carried out by PIND in 2011.



As part of the aquaculture value chain assessment, women's markets were examined to identify and understand their role in the overall value chain process.



PIND's market development approach focuses on identifying opportunities for growth and then incentivizing private sector and community actors to pursue those opportunities. This creates a more inclusive market environment as other private actors crowd into these sectors to take advantage of the same growth opportunities.

- Bill Grant, Senior Development Specialist, Development Alternatives Inc.

### **Enterprises (CEFE) Training**

• Under the Business Enabling Partnership, PIND and the German International Cooperation Agency (GIZ) conducted a Training of Trainers (ToT) course for men and women from the Edo and Delta states to develop and enhance their business management skills and personal competencies, especially in the areas of income, employment generation and economic development.



PIND has provided support for the Dynamic Ladies Association, an all-female society and charity youth group based in Akwa Ibom state that empowers members through monthly contributions, which provide seed funding to help members start their own businesses. One member now runs this local tailor.

### Appropriate Technology Enabled Development (ATED)

- · Appropriate Technology's (AT) concept focuses on identifying and applying simple technological solutions to meeting basic human needs in developing communities. AT takes into account the unique social, cultural and economic aspects of its users in ways that suit their communities, available resources and their environment. The Appropriate Technology Enabled Development program seeks to develop and apply ATs that meet the social and economic needs of communities and entrepreneurs in the Niger Delta.
- PIND is partnering with **Engineers Without Borders** (EWB) to design, manage and implement the ATED program. In late 2011, both EWB and PIND jointly sponsored a conference in Nigeria on the application of ATs in the Niger Delta region.

- Conference participants, numbering over 130 people, included representatives from a diverse range of companies, universities, non governmental organizations (NGOs) and government institutions. The conference included presentations on the use of AT in agricultural development and in the use of community water and sanitation projects.
- As part of the ATED program, PIND invited regional development councils (RDCs) from five states in the Niger Delta to submit proposals for projects that could be supported and enhanced with AT. After full assessment of the proposals, PIND awarded the first project to KEFFES RDC in Bayelsa State to introduce a new technology for smoking fish, which will improve fish sales and livelihoods in the KEFFES communities, particularly for women.
- · The RDCs also identified water and sanitation projects as a high priority. In response to their project proposals, RDCs conducted field assessments of water supply projects in three Niger Delta states to determine the most suitable technologies and actions to best support water, sanitation and hygiene (WASH) projects in the region. ATED formed a partnership with the Water and Sanitation Rotarian Action Group (WASRAG) of Rotary International to conduct field assessments and to work with local Rotary Clubs in identifying and supporting WASH projects.
- Moving forward, alternative AT solutions will be developed and implemented in pilot tests to determine their suitability as sustainable answers to the Niger Delta's access to clean water challenges.



The WASRAG team demonstrates how a water treatment system is used at a shallow dug pit in the Amatu II village of Dodo River.



A presentation conducted at the ATED Conference in Lagos. Participants, numbering over 130 people, included representatives from a diverse range of companies, universities, NGOs and government



# Capacity Building

The capacity building program focuses on the service delivery and engagement capacity of government, civil society and communities in the Niger Delta. The capacity building program assists local associations, business membership organizations and other market actors to improve their ability to engage in public decision making, local governance and project development for equitable socioeconomic growth.

## Highlights

### Local Capacity Building Program (LCBP)

- PIND and Accord for Community Development, a local NGO based in Port Harcourt, signed an agreement in 2011 for the establishment of a Local Capacity Building Program (LCBP) to improve the capabilities of five local government areas in the Niger Delta states.
- The program's focus is to help facilitate methods for the selection and effective delivery of sustainable projects funded under the Niger Delta Development Commission (NDDC) special infrastructure development program.
- To help with this process, PIND and Accord for Development established interactive forums between local government officials and community representatives as a way of providing a platform for participatory and inclusive decision making by the two groups.



Youths of the Deghele Fishing Association happily support one another at work. This way, they increase their chances of succeeding in a challenging environment. They sell their catch and share the profits among themselves.



A youth member of the Deghele Fishing Association, highlighted in PIND's 2012 Youth Advocacy Campaign, is just one of many young members working hard to earn a livelihood and contribute positively to society.

### **Small Grants Program for Civil Society Organizations** (ADVANCE Project)

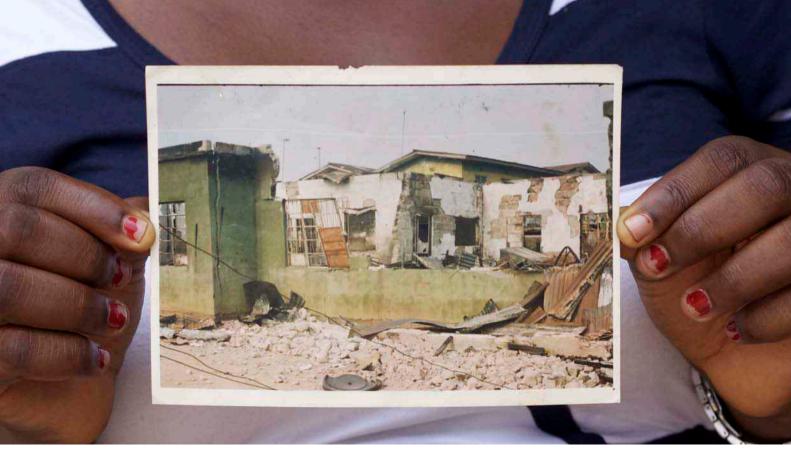
- In partnership with USAID/Nigeria and PACT Nigeria, PIND supported the Advocacy, Awareness and Civic Empowerment (ADVANCE) Project in 2011 to help build the institutional and operational capacity of civil society organizations (CSOs) in the Niger Delta.
- Five organizations received grants to implement small projects focusing on civic education, enhancing awareness of economic opportunities, peace-building and transparency issues as well as inclusive community participation in governance and development planning.
- The grantees' projects became a means of putting into practice the capacity building support that PACT Nigeria provides to each of the five selected organizations.



A recipient celebrates after earning one of PIND's Women Empowerment Programme livelihood grants.

## **Local Capacity Building Program**

The LCBP will develop processes for the effective delivery of sustainable projects in five local government authorities (LGAs) within the Niger Delta. The Niger Delta Development Commission (NDDC) special infrastructure development program, which set aside a sum of N1.35 billion in March 2011, will fund these projects.



A Niger Delta resident holds a photo of a building destroyed by continued violence in the region. PIND's peace building program focuses on supporting and strengthening conflict resolution efforts to bring about a more integrated and peaceful environment.

# Peace Building

PIND's peace building program is focused on creating an enabling, integrated and peaceful environment for economic development within the Niger Delta. By supporting, strengthening and replicating successful conflict resolution efforts, PIND seeks to improve overall stability and promote increased consensus among the region's community members.

## Highlights

### Partners for Peace (P4P) Program

- P4P identifies, establishes and builds a network of organizations and individuals committed to protecting and asserting their rights to a peaceable livelihood in the Niger Delta.
- The project seeks to identify effective, promising initiatives by local organizations to promote peace and reduce conflict by increasing the participation of people, businesses and organizations in peace building for increased market access and economic development.
- There is an opportunity to build upon the shared interests and growing recognition for peace building in the region by establishing a strong network among the many organizations and individuals involved.
- The project is structured into three components:
  - 1. Voices component designed to identify and recognize existing building blocks for peace building.
  - 2. Action component to enable those efforts to flourish and grow.
  - 3. Network component to generate sustainable, collective action to resolve conflict and promote peaceable livelihoods.

### **Mainstreaming Peace Building**

- Mainstreaming peace building into all program areas is a key strategy for PIND, helping the organization provide a deeper network of local conflict resolution architecture and relationships.
- Foundational to this strategy is the idea that peaceful, harmonious communities are a prerequisite for regional longterm economic growth and development.
- PIND conducted a scoping study to examine potential conflict issues within the selected value chain sectors of aquaculture, palm oil and cassava before completing their value chain studies during 2011.
- · Since then, PIND has focused on mainstreaming peace building activities into all potential project interventions proposed for the sectors. Such activities will serve as an opportunity to explore how effectively PIND can integrate peace building work into its economic growth programming.

### **Early Warning Systems** Workshop

• To better understand and identify peace building opportunities in the Delta region, implementers of conflict early warning systems gathered in a 2011 workshop to share lessons learned and explore opportunities for increased networking. The workshop provided a starting point for linking and building upon early warning systems into a growing network designed to combat violence and promote peace in the area.

The framing of conflict in economic terms underscores the importance of economic programming as the primary vehicle available for peace work at present. Consequently, a foundationbased peace building agenda in the Niger Delta should be indirect and integrated into economic development efforts in a way that fosters the creation of social capital – also known as a culture of peace.

> - Professor Darren Kew, University of Massachusetts, Boston



Ufuoma fishing farms were examined as part of the aquaculture value chain assessments to inform PIND's economic development program and projects.



PIND Foundation concluded a series of training workshops on basic video production techniques for 36 persons drawn from civil society organizations, youths and production professionals from the Niger Delta.



# Analysis and Advocacy

Accurate information and better informed stakeholders are vital to the effectiveness of PIND's programs. The analysis and advocacy program supports research that provides analysis, understanding, awareness and advocacy on the economic, institutional and peace building constraints in the Niger Delta. By establishing a network of institutions and individuals engaged in relevant studies, PIND seeks to foster an exchange of learning between all groups to broaden the scope of analysis regarding socioeconomic challenges in the region.

## Highlights

### Small Research Grants Program (SRGP)

- The SRGP is designed to engage policymakers, civil society, think tanks, researchers, academia and students to undertake and promote the use of supported research and publications. Stakeholders involved in this research form advocacy and research networks to address socioeconomic needs in the Niger Delta.
- In 2011, PIND awarded small research grants worth US\$25,000 each to two organizations – Aries Concept Nigeria Limited and the South-South office of the National Centre for Technology Management (NACETEM).
- Aries Concept is using its research grant to identify and analyze traditional gender norms and their impact on generating equitable socioeconomic development in Akwa Ibom, Bayelsa and Ondo states.
- NACETEM will undertake technical skills mapping in Bayelsa, Delta and Rivers states to identify the capacity for accelerated technology-based socioeconomic development.
- Together, both research projects will inform and influence development policy and practice in the Niger Delta.

One of the countless Niger Delta women that work tirelessly to provide for the sustenance of their families and who make up the backbone of the region. The empowerment of women is mainstreamed into all PIND programs and projects.



A Member of the Clear Farmers Cooperative, highlighted in PIND's 2012 Youth Advocacy Campaign, works on a pineapple plantation. These youth farmers plan to expand production so they can target sales to pineapple juice industries in Benin City and surrounding areas. The group has acquired more land to start fish farming with funds generated from their current revenues.

### 2012 Youth Advocacy Campaign

- With over 62 percent of the population below the age of 30, young people dominate the Niger Delta and are frequently a source of negative media coverage - often characterized as poorly educated, lacking job skills and serving as a source of conflict in the region.
- Studies conducted by PIND and the International Youth Foundation (IYF) in 2010 found, however, that this misrepresentation overlooks the majority of Niger Delta youth who are working hard to make a living and contribute meaningfully, both socially and economically, to society.
- The Youth Advocacy Campaign's aim, therefore, is to generate awareness and interest in the issues, needs and aspirations of the Niger Delta youth.
- PIND's 2012 calendar is a centerpiece of the campaign, focusing on the identification and promotion of positive images and contributions of Niger Delta youth and their beneficial impact on the socioeconomic development of the region.
- The project will produce a range of both print and video products and hold stakeholder forums to explore issues related to youth in the region.

### 2012 Gender Study

- In early 2011, PIND commissioned a gender assessment report conducted by the Centre for Development and Population Activities (CEDPA) to identify and analyze the Niger Delta's traditional gender norms and their potential impact on development efforts.
- Findings from this report were then used to guide mainstreaming gender considerations into PIND's overall program designs and plans.



### Communications

- In 2011, PIND commenced the building of a Media Production Hub to support video and radio production at the Economic Development Center in Warri. Establishment of the hub will facilitate collation, management and cataloging of audiovisual resources gathered by PIND and its partners for present and future use.
- The Hub will share stories with PIND's audiences through a variety of materials, from short documentaries to radio and other productions, and will present these in an array of forums, from community screenings to the Internet, DVDs, and other traditional and new media outlets.
- PIND concluded a series of training workshops on basic video production techniques for 36 CSOs and individuals drawn from across the Niger Delta region. The training aimed to increase the technical capacity of participants on how to use video as a development tool while also contributing to the expansion of Nigeria's media production sector.

## Importance of **Partnerships**

- Partnering is at the core of PIND's approach to development. PIND works with partners from the village to the global level in order to improve the socioeconomic status of the people of the Niger Delta region.
- The transformative potential in partnerships requires going beyond the project level to explore how partnerships can generate new knowledge, new approaches and new outcomes. These types of multi-stakeholder, collaborative partnerships can untangle chronic challenges and provide new solutions to old problems.

## United States Agency for International Development (USAID/Nigeria)

Integrated Peace and Development Alliance (IPDA)

 Through the IPDA, PIND and USAID seek to increase agriculturerelated incomes, improve the capacity of government and civil society institutions, and reduce conflicts among vulnerable communities in the Niger Delta to improve economic opportunities.

### German International Cooperation Agency (GIZ)

Business Enabling Partnership

PIND and GIZ are working together on the Business Enabling
 Partnership project aimed at promoting economic growth for micro,
 small and medium enterprises (MSMEs).

### United Nations Development Program (UNDP)

Social Sector Investment Framework

 PIND is partnering with UNDP through a cost-sharing agreement on the design of a Social Sector Investment Framework to fund community development projects in collaboration with the Ministry of Niger Delta Affairs and other development partners.

### International Youth Foundation (IYF)

Niger Delta Youth Study

 PIND partnered with IYF on an assessment to provide baseline data on youth needs and issues in the Niger Delta as well as the 2012 PIND Youth Advocacy Campaign.

### Centre for Development and Population Activities (CEDPA)

Gender Assessment of the Niger Delta

 CEDPA worked with PIND to conduct a gender assessment of the Niger Delta, collecting baseline data on key gender issues used by PIND in integrating gender considerations into its programming.

#### **Engineers Without Borders (EWB)**

Appropriate Technology Enabled Development (ATED)

PIND is collaborating with EWB in the establishment of the Appropriate
Technology Enabled Development (ATED) program, which includes the
identification and research of technologies suited to the development
needs in the Niger Delta and the establishment of an ATED Center
located within PIND's EDC.

#### Development Alternatives Inc. (DAI)

Economic Development Program Strategy

 DAI is providing strategic guidance to PIND in establishing and implementing the economic development program, helping with its design, development, implementation and evaluation strategies.









### Morgan Smart Development Foundation (MSDF)

Niger Delta Women Livelihoods Small Grant

• PIND worked with MSDF to coordinate a small livelihood enhancement grant program for 73 Niger Delta women who support their families through various livelihood activities.

### **Accord for Community Development (Accord)**

Local Capacity Building Program (LCBP)

 PIND and Accord are working to improve the capacity of five Local Government Areas (LGAs) in the Niger Delta states of Imo and Rivers to deliver sustainable development projects aimed at boosting income generation and economic growth for the poor.

Economic Development Program

 Accord also worked with PIND on the analysis of economic value chains to determine potential pilot projects under PIND's economic development program.

### Ministry of Niger Delta Affairs

Economic Development Program

• The Ministry worked with PIND in 2011 to analyze economic data on the Niger Delta to identify and prioritize growth opportunities for the poor.

### **Centre for Development Support Initiatives (CEDSI)**

Drawing from the wealth of their development experience, CEDSI partners with PIND through the provision of creative insights into PIND's projects and activities. CEDSI made strategic inputs into the production and design of PIND's 2011 calendar, which highlighted the livelihoods of women in the Niger Delta and what they do to support their families.

#### New Nigeria Foundation (NNF)

Economic Development Program

 NNF worked with PIND in 2011 to collect and analyze economic data on the Niger Delta to identify and prioritize growth opportunities for the poor. They participated in analysis of economic value chains to determine potential pilot projects under PIND's economic development program.

### Niger Delta Professionals for Development (NIDPRODEV)

Economic Development Program

 NIDPRODEV worked with PIND in 2011 to carry out a study on micro, small and medium enterprises (MSMEs) in the city of Warri in Delta State. They also participated in the analysis of economic value chains to determine potential pilot projects under PIND's economic development program.

#### **Forward Africa**

Economic Development Program

• In 2011, Forward Africa worked with PIND on the analysis of economic value chains to determine potential pilot projects under PIND's economic development program.

### ADVANCE Small Grants Program

• Forward Africa also received a sub-grant through the ADVANCE project to facilitate community involvement in governance for economic growth in six local government areas of Abia and Imo states.

### **Community Resources Development** Organization (CREDO)

Economic Development Program

• In 2011, CREDO worked with PIND on the analysis of economic value chains to determine potential pilot projects under PIND's economic development program.

### Self-Help and Rural Development **Association (SHERDA)**

Economic Development Program

• In 2011, SHERDA worked with PIND on the analysis of economic value chains to determine potential pilot projects under PIND's economic development program.

### **Living Earth Nigeria Foundation**

Economic Development Program

• In 2011, Living Earth Nigeria worked with PIND on the analysis of economic value chains to determine potential pilot projects under PIND's economic development program.

2011 - The Year in Numbers		
Research studies conducted	17	
Stakeholders engaged through consultation and research	2,150	
People trained	1,292	
Training programs conducted	18	
Partner organizations	52	
Value of small project grants awarded to local partners	US\$358,856	
Local grantees	7	
Visitors to website	3,295	
Jobs created	47	
Projects being implemented	10	
Projects being developed	9	
New NDPI Project funds committed	US\$30,380,000	
NDPI grants received	US\$ 5,456,559	
New Partner Project funds committed	US\$26,659,000	
Direct beneficiaries from PIND projects	3,562	
Indirect beneficiaries from PIND projects	696,371	

## Contact:

### **PIND**

Ist Floor, St. James House 167 Adetokunbo Ademola Crescent Wuse 2, Abuja

Telephone: 09 291 0454

For additional information about the Foundation, please visit PIND's website: www.pindfoundation.org

